



**CGC  
LANDRAN**

Building Careers. Transforming Lives.

Carve your  
**Career**  
Beyond  
**Tomorrow**



Chandigarh Group of Colleges, Landran is a premier institution dedicated to academic excellence. As the flagship Institute CGC Landran attracts ambitious students from across India, especially from Haryana, Himachal Pradesh, Bihar, Uttarakhand, Punjab, Rajasthan, and the Northeast region. With a strong commitment to quality education, CGC Landran is among the leading institutes for management education in Punjab, empowering students to pursue their dreams and aspirations.

The Institute has an impressive record of placing students, demonstrating its commitment to providing access to top-tier career opportunities. By combining industry-relevant course work with enriching extracurricular activities, CGC Landran helps develop well-rounded professionals prepared to succeed in their fields.

## **PROGRAMS**

- **MBA**

**SPECIALIZATIONS:** Marketing/  
Finance/ Human Resource Mgmt. /  
Business Analytics

- **MBA- Digital Marketing\***

\*To be introduced in the session 2026, subject to approval from the regulatory authorities.



## NOTABLE ACHIVEMENTS

Constituent Colleges of CGC Landran, CBSA & CEC-CGC are accredited **A+ Grade** by **NAAC** and have been granted the **Autonomous Institution** status by the **UGC**

The **Institution Innovation Council (IIC)** at CBSA/ CEC-CGC got a **4 Star Highest Rating** by MOE's Innovation Cell, **Ministry of Education**, India, for 2023-24



## AWARDS

Conferred with **“The Promising Business School of the Year”** award by Observe Now.



Conferred with the **“Must watch Business School of the year”** award by **Higher Education Digest**.



Received the **Most Emerging Management University** Award in **EDUFUTURE EXCELLENCE AWARDS**, BY ZEE DIGITAL.



Received the **Award for Excellence in International and Industrial Collaboration** by **APAC News Network**.





## THE MBA EXPERIENCE EXTENDS BEYOND THE CLASSROOM, OFFERING IMMERSIVE OPPORTUNITIES

- Internships providing real-world exposure
- Global experiences fostering cultural intelligence
- Networking with industry luminaries who share valuable insights

Pursuing an MBA degree fosters a vibrant community of diverse professionals, bridging geographical, cultural, and industrial divides. This synergy of talent cultivates a stimulating ecosystem where meaningful connections and networking become an integral part of one's professional DNA.

## THE INSTITUTE IS A PREFERRED DESTINATION FOR STUDENTS BECAUSE OF ITS

State-of-the-art facilities

Highly qualified faculty

Robust industry interface

International collaborations

Centers of Excellence

Unbeatable placement record

Innovative teaching pedagogy

R&D ecosystem etc



## ASSOCIATIONS

Member, **United Nations Academic Impact** (UNAI), USA

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Participant in the **Unnat Bharat Abhiyan scheme** of the Ministry of Education, GOI

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MOU with **Mahatma Gandhi National Council of Rural Education** (MGNCRE), Department of Higher Education, Ministry of Education, GOI

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Designated as **Nodal Centre for Virtual Labs**, an initiative of the Ministry of Education, GOI

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Organizational **Life Member of Chandigarh Management Association**, AIMA

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**National Institute of Personnel Management (NIPM)** – Punjab Chapter launched a student chapter at CGC, Landran.

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The **Bureau of Indian Standards** (BIS) student club was formulated at CBSA

## UNNAT BHARAT ABHIYAN

Unnat Bharat Abhiyan, an exemplary MoE initiative, empowers institute to bridge the gap between academic excellence and rural development. This achievement unlocks a realm of synergistic opportunities, driving impactful programs and education to underserved communities.

Comprehensive Development Through the MoE Program: Encompassing workshops, skill training, and awareness campaigns, this initiative tackles critical issues like healthcare, sanitation, education, women's empowerment, and agriculture.

## VALUABLE PARTNERSHIP

The institution is privileged to join the esteemed Executive Committee of the Chandigarh Management Association (CMA) as a distinguished organizational member. This collaboration enables it to co-create and host industry-driven events, fostering exceptional learning and networking opportunities for students and faculty, while strengthening the academia–industry partnership.

## UNITING FOR GLOBAL IMPACT

By joining forces with the United Nations Academic Impact (UNAI), the institution is poised to make a meaningful global impact. As a member of this prestigious network, it is committed to embracing UNAI's visionary principles and contributing its expertise to drive positive change. This strategic partnership will empower the institution to integrate the United Nations Sustainable Development Goals (SDGs) into its teaching, research, innovation, and community engagement initiatives.





35+ MOUs with leading industries and agencies



Association of Professional Social Workers  
and Development Practitioners (APSWDP)

### Immersive Case Studies for Deep Insights

The MBA experience is marked by its dynamic and stimulating nature, offering a tangle of experiences:

- Collaborative projects with diverse classmates, fostering cross-cultural understanding
- Lively debates and thought-provoking discussions, sharpening critical thinking
- Networking events, unlocking valuable connections and insights

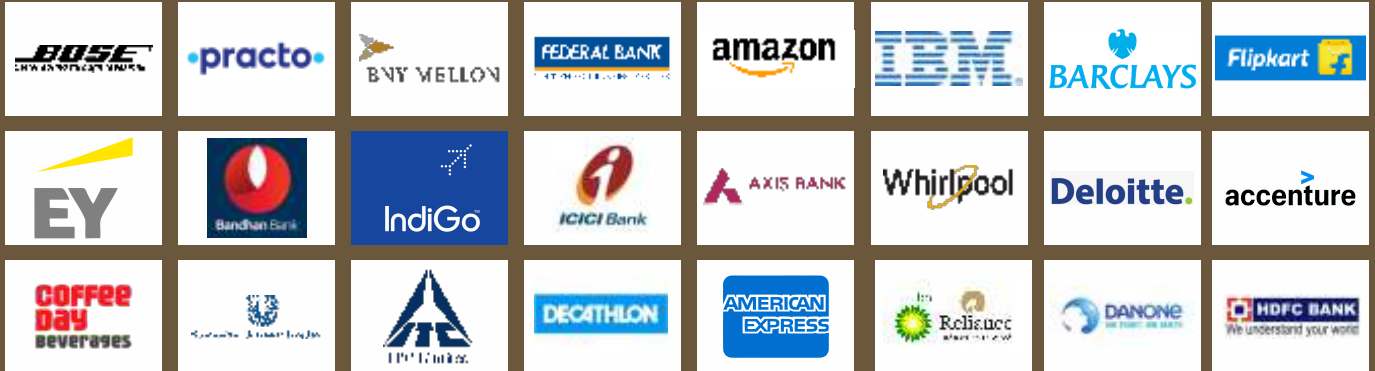
### Upon completion, the possibilities are endless

- Limitless career opportunities
- Global networking avenues
- Entrepreneurial ventures
- Leadership roles

### Embark on this life-changing journey and unlock your full potential

- Strategic thinking to navigate complex landscapes
- Leadership abilities to inspire and motivate
- Financial acumen to drive informed decision-making

## TOP RECRUITERS



CGC Landran is pleased to announce its commitment to increasing capacity in the higher education system. This strategic initiative aims to provide more students with access to quality education, fostering a skilled and diverse workforce.

International Internship

Long-Term Viability

Sustainability

Higher Education Opportunities for all those who are Interested

Encouraging Dialogue to Nurture Harmony and Unity

## OUR STUDENTS' SUCCESS STORIES ARE OUR PRIDE!



**Zufesha Rana**  
MBA  
Federal Bank  
16.42 LPA



**Prerna Ahuja**  
MBA  
Whirlpool  
11 LPA



**Roselean Kour**  
MBA  
BNY Mellon  
10.02 LPA



**Kapil Rana**  
MBA  
Deloitte  
7.87 LPA





**CGC  
LANDRAN**

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